



MILANO DAL 1919

TIMELESS SILVER



MILANO DAL 1919



## BUCCELLATI A Century of Talent and Passion

Tradition, skills and excellence in handcrafting, creativity and the highest quality materials: these are the values that have always been central to Buccellati, a long-established family firm that creates Italian-designed jewellery and which has preserved its stylistic identity for a century by reviving centuries-old goldsmithing traditions in the top end of the jewellery market.

Mario Buccellati (1891-1965), the founder of the family business, did his apprenticeship at a very young age at the famous jewelers and goldsmiths Beltrami & Besnati, where he was fascinated by all of the metals and stones and the use the craftsmen made of them. The young man dreamt of forgotten antique techniques that dated back to ancient Greece or the middle Ages, or to his favorite period, the Renaissance.

In 1919, he opened his first jewellery store in Milan, on Largo Santa Margherita, near the famous La Scala Theatre. He revived and emphasized the use of ancient tools and traditions to bring his creations into being. Though enthused by the style of ancient periods, he never sought to imitate the jewels of the Renaissance era, but rather to interpret them, by combining them with his interest and attraction for the Venetian art. Each of his creations held a rich textural quality and resembled sumptuous fabrics, delicate damasks and Venetian laces. Age-old engraving and chiseling techniques were incorporated into a mix of precious stones and metals for an unusual yet extraordinary combination.

He had a knack for drawing and an inquisitive mind, so he quickly became one of Italy's highly respected jewellers and goldsmiths of the period and garnered a prestigious clientele, and among his clients the famous "literary dandy", Gabriele d'Annunzio, coined for him the name "The Prince of Goldsmiths".

Soon he started to work for various Royal Families of Italy, Spain and Egypt, and supplied ornamental objects to The Pope and the great cardinals of Rome.

Mario Buccellati also had some very entrepreneurial skills and, considering his success at Italian level, he decided to spread the business so, in 1925, he opened two additional stores, one in Rome and one in Florence.

In 1951, Mario decided to expand the house of Buccellati internationally and ventured into the American market: he opened his first store on 51st Street, in the heart of New York City, and just one year later, in 1952, he went on with a second branch on 5th Avenue and inaugurated a seasonal shop on the famous Worth Avenue in Palm Beach.

When Mario Buccellati passed away, in 1965, four out of his five sons took over the family business, and among them Gianmaria (1929-2015) passionately learned the meticulous craftsmanship, and notably the driving force behind Buccellati, as he started to work as an apprentice with his father from his very young age, following his footsteps.

In 1966 Gianmaria took over the management of the workshops and the creative side of the company: he conceived and designed every piece coming out of his ateliers. He worked with his brother Luca, sharing with him the vision of creating Buccellati into a worldwide jewelry powerhouse.

The long run had started: Gianmaria then decided to give new impulse to the development of his company. A pioneer like his father in the US, Gianmaria is the first Italian jeweller to set up a shop in Hong Kong in 1970, followed by Tokyo, Osaka and Nagoya in the next few years. And the run never stops: Gianmaria decides to redevelop his business in Europe and in 1979 the brand becomes the first Italian one to launch a boutique in the world-famous place Vendôme, where it remained until January 2016, then moving to the legendary jewelers' street, in Rue de la Paix nr. 1.

Since then, the possibilities of expansion have considerably grown and developed, and in all these years Gianmaria has always been flanked by his son Andrea, who has inherited his father's artistic talents and who supervises all jewellery creation steps in the Milan ateliers and headquarters. Since 2013, Andrea is President and Creative Director of the Buccellati Group.

In the purest Buccellati style, where all creative skills are passed down from father to son, Andrea is today supported by his daughter Lucrezia, a young woman and mother living in New York and supplying new inspirations and trends to the brand's creations.

Buccellati is the Italian "bottega" of Renaissance times brought into the 21st century: Mario first, then Gianmaria, and now his son Andrea with his daughter Lucrezia.

A touch of tradition and culture into jewellery to create a true excellence, which is now recognized and admired worldwide for its timeless beauty.

Every Buccellati object is the result of the individual attention of skilled silversmiths, who have perfected their craft during a whole lifetime of work, handcrafting each and every product.

Curiosity, beauty and energy are the three elements permeating the Buccellati silver works, which are simple inspirational and royal in their aspect.

Each generation at Buccellati has a dialogue with beauty.

Beauty of precious materials and stones, serving the handcrafting skills. Beauty of the challenge between the idea of an object and the possibility to make it come true.

Curiosity pushes imagination to draw the lines of iconic creations, beauty is reflected in their essence and the energy is surprising.

Buccellati's selection of silver pieces includes furnishing accessories, which are true *objets d'arts*, originating from a strong creative intuition and hitting us with grace and immediacy. Important jattes enriched with precious stones, marvellous centerpieces, prestigious tableware with a high visual impact. The workmanship techniques reproduce refined chiselings and light hammerings, in a combination of elegance and originality.

The wide range of silver giftware and decorations acquires importance and refinement thanks to the continuous search for new designs, patterns and objects.

At Buccellati, silver is a whole world apart, which is subject to originality, creativity and extreme beauty.

Timeless beauty.

## Doge Collection

The Doge collection is set apart for its timeless beauty and for being immediately recognizable thanks to its ornamental motif that recalls the basis of the peculiar Doge headgear. The use of hard stones in every item makes us relive the splendors of the Serenissima with the magnificence of its palaces and the opulence of its revamped Baroque style. Buccellati reproduces this original combination of artistic elements in a very notable collection of centerpieces, frames, and sumptuous vases all chiseled, engraved and hammered by hand. Within the hard stones used to enrich these valuable creations, we can find Lapis Lazuli, Malachite, Cornelian, and Osmenia pearls, all cut and set one by one, to give birth to unique and unmistakably Buccellati pieces.





OSMENIA PEARLS AND MABE PEARLS CENTERPIECE



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OSMENIA PEARLS AND MALACHITE CENTERPIECE





RHODOCHROSITE TABLE WITH DOLPHINS





RHODOCHROSITE CENTERPIECE





RHODOCHROSITE VASE



RHODOCHROSITE FRAME



RHODOCHROSITE OSMENIA PEARLS AND MALACHITE CENTEREPIECE



ROCK CRYSTAL AND LAPIS CENTERPIECE





## LAPIS AND MALACHITE FRAME





AMETHYST CENTERPIECE



ROCK CRYSTAL AND VERMEIL CANDLESTICKS

## "Furry" Collection

La collection Furry en argent est la plus originale de Buccellati, celle qui témoigne de son extraordinaire habilité technique et sa grande compétence artisanale. La noble conception et la créativité raffinée qui caractérisent le style de Buccellati, jointes à sa connaissance des procédés les plus traditionnels et antiques du travail de l'argent, donnent vie à des objets magnifiques qui, non seulement représentent l'excellence dans l'art de l'argenterie italienne et mondiale, mais qui sont aussi fascinants par leur intensité et leur vitalité. La collection se compose d'objets pour la table comme les fameux animaux à poils et à plumes. En 2006, ces pièces ont été présentées avec beaucoup de succès à l'exposition "A Silver Menagerie", qui a eu lieu en Alabama au Huntsville Museum of Art.





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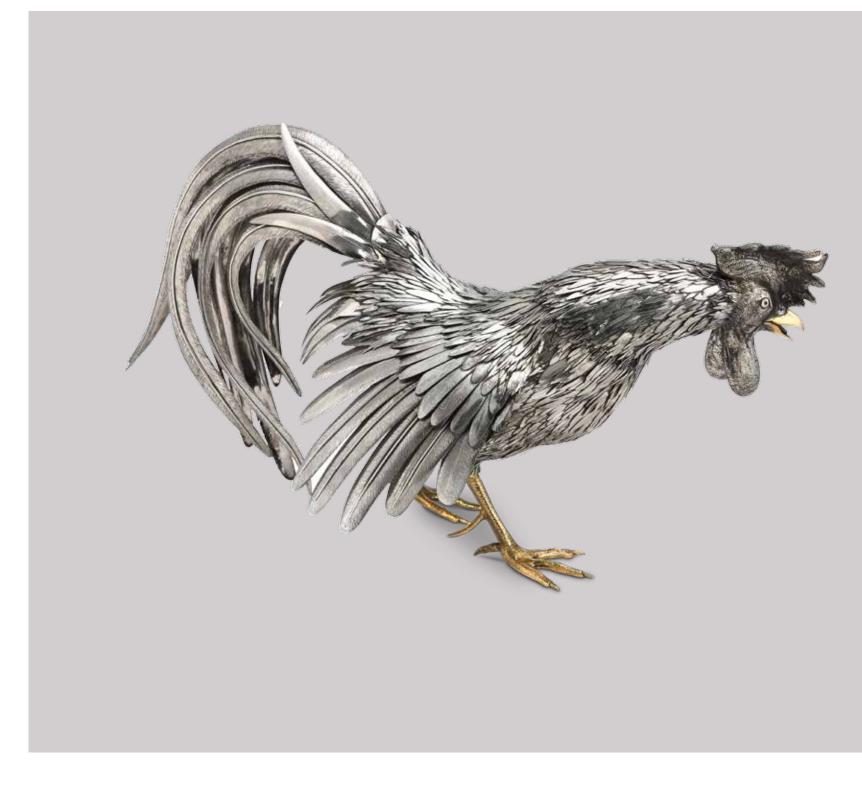
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DUCK - BABY DUCK - SPARROW



SCHNAUZER - RABBIT - SQUIRREL



FIGHTING COCKS

36







39





41

THREE WISE MONKEYS









## Nature Collection

The generating power of nature is the absolute protagonist of this collection. Buccellati takes pleasure in reinterpreting and reinventing shapes and forms owing to the unrivaled competence and experience of its Italian silversmiths. Shells, leaves and flowers of all kind become, thanks to the dexterity and to the intelligence of the artisans, precious cups, bowls and saucers of rare beauty that reflect and testify the extraordinary abundance and inventiveness of the universe in which we live.









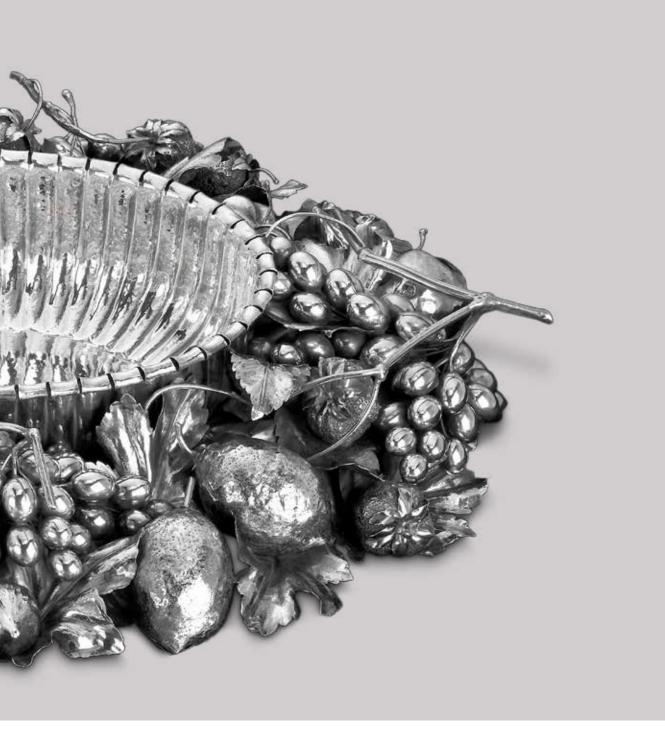




## CAULIFLOWER









SAVOY CABBAGE





GERANIUM LEAVES COMPOSITION



GERANIUM LEAVES PASTRY STAND



GERANIUM LEAF TRIPTYCH



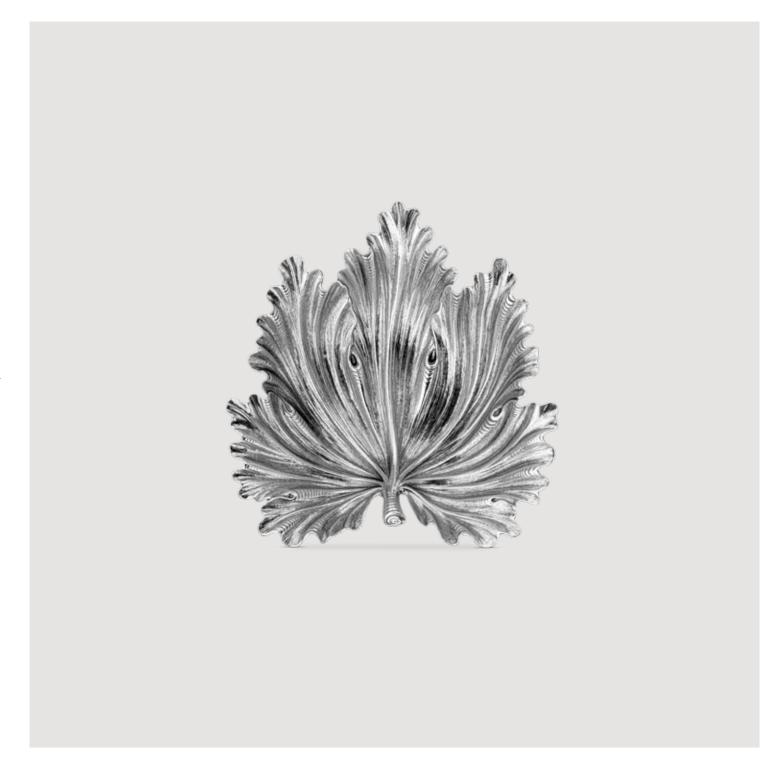
## HAZELNUT LEAF TRIPTYCH



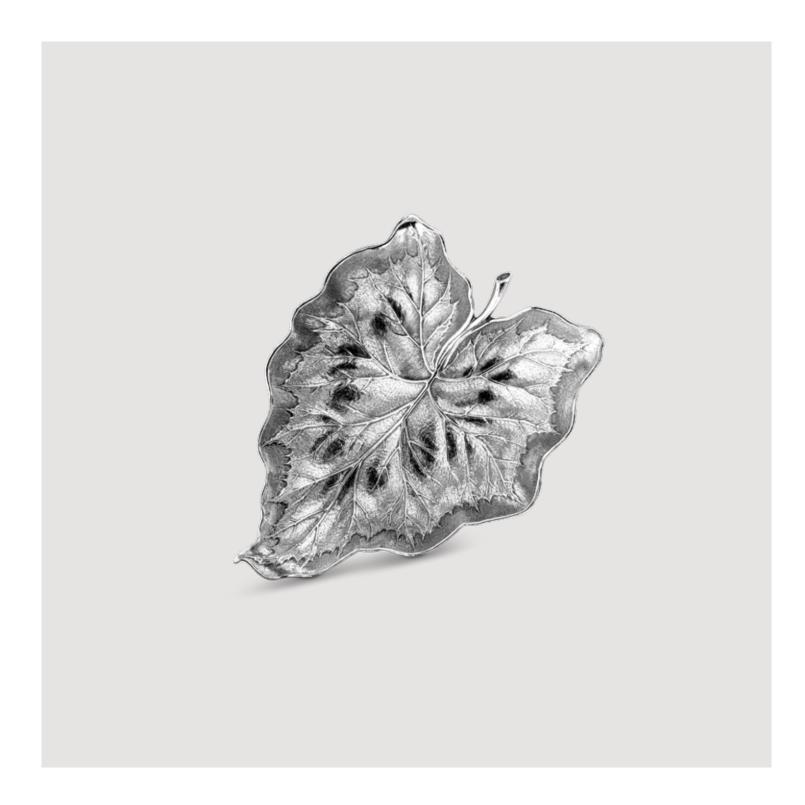




OAK LEAF TRIPTYCH



ACANTHUS LEAF

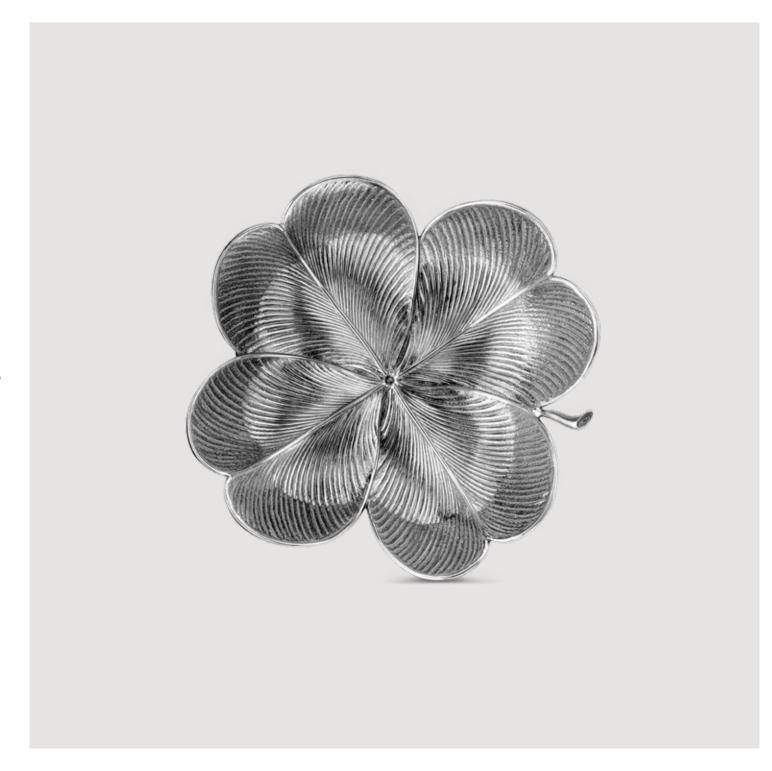




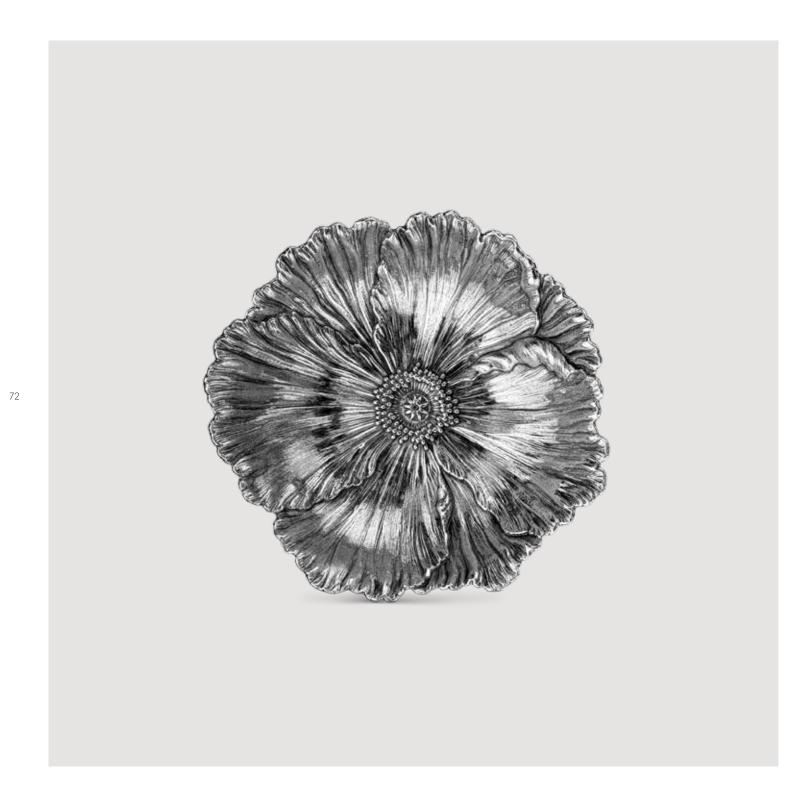




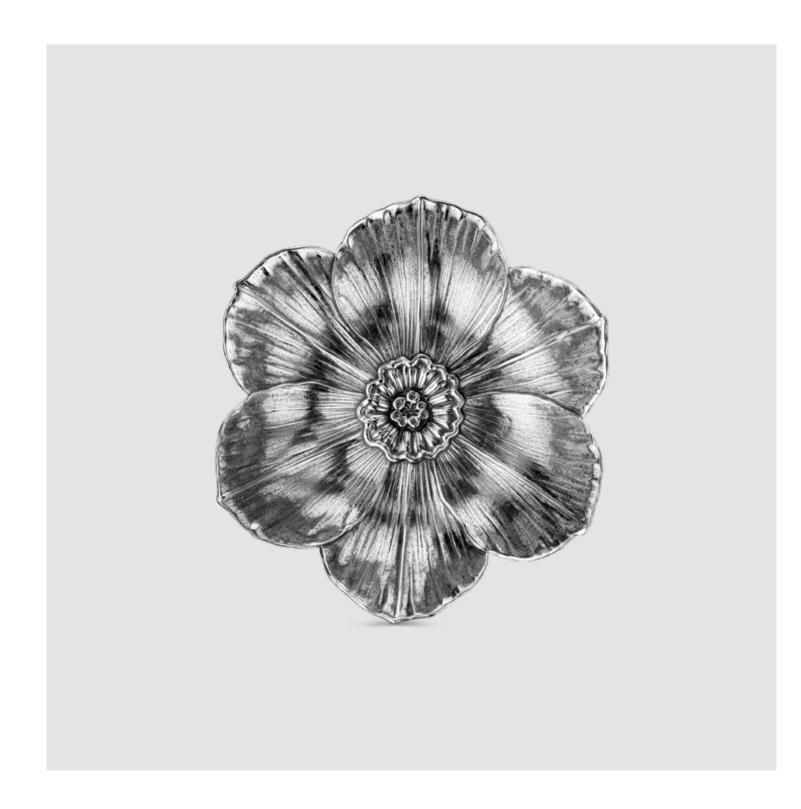


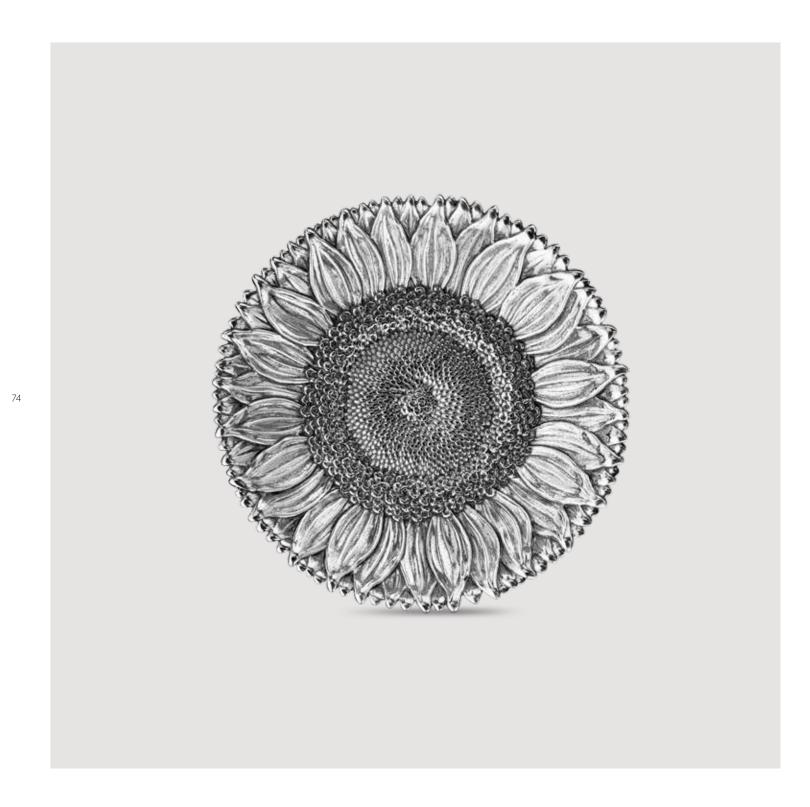


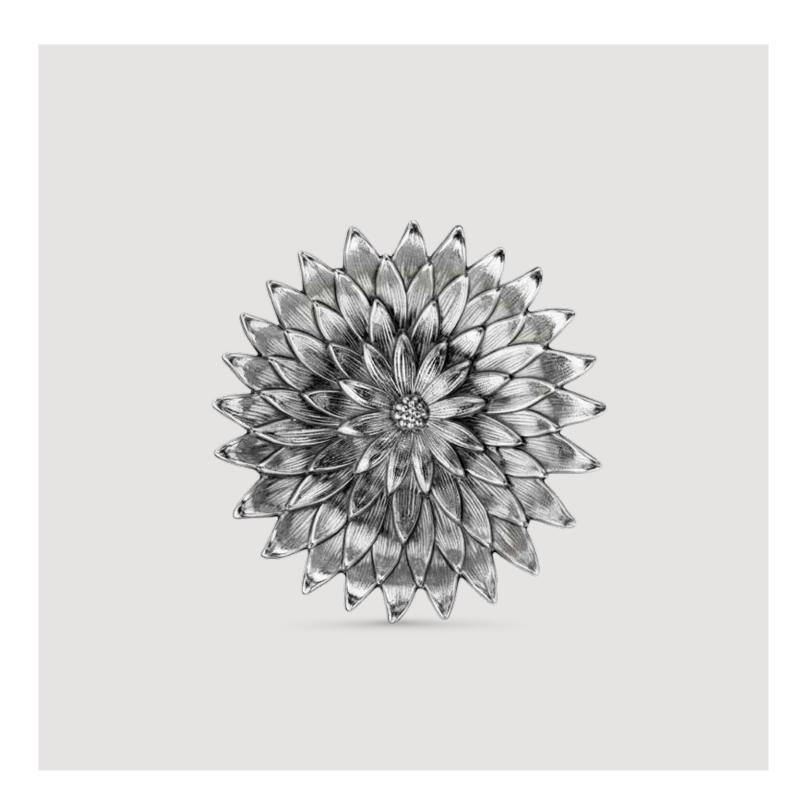


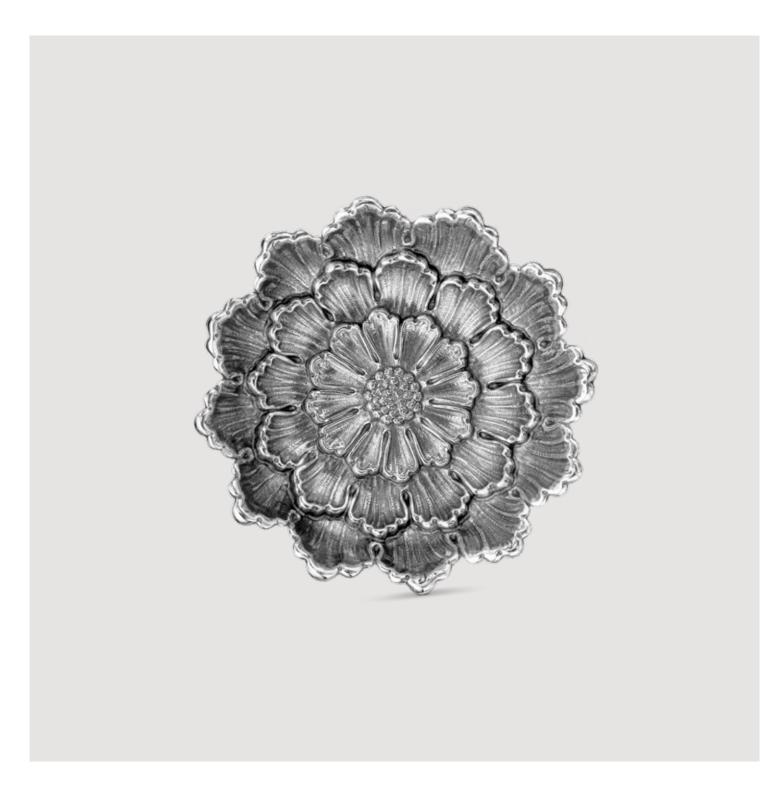


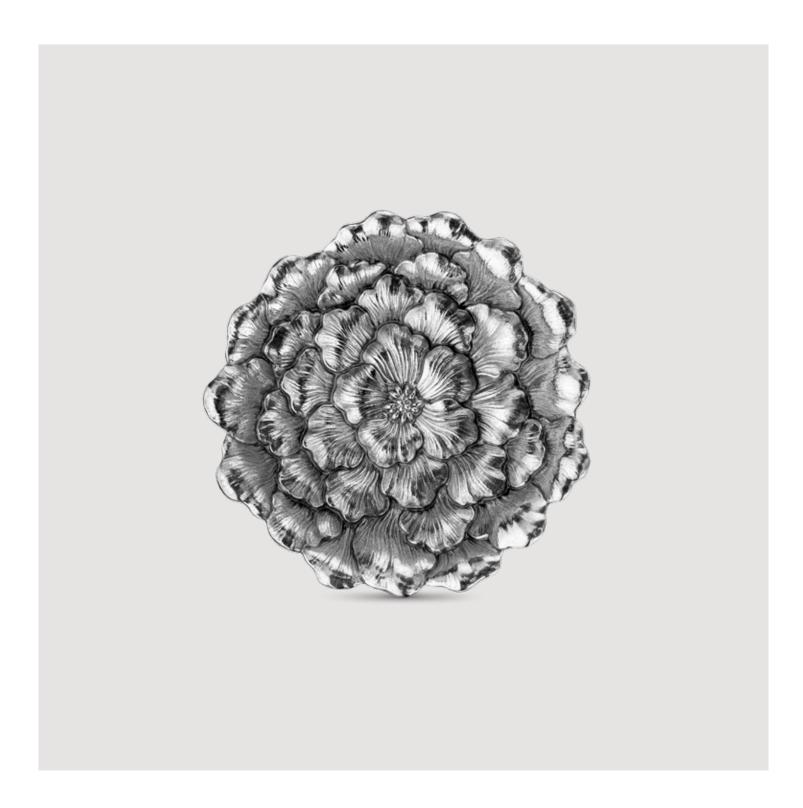
NARCISSUS

















POMEGRANATE



## Sea Collection

Sea jewels with mysterious refined shapes and endless appeal, the shells, eternal symbol of prosperity, renewal and fertility, inspired this collection of one-of-a-kind pieces.
Extraordinary creatures of the sea such as lobsters or flying fishes further enrich this original marine collection.
The magnificent centerpieces, the elegant vide-poches and the precious place-holders, all are characterized by the exquisite craft and the absolute perfection of every single detail.
A result obtained thanks to the long-standing tradition and to the patient and meticulous work of passionate silversmiths.







SEA CENTERPIECE PTEROIS AND MALACHITE









ARCA COMPOSITION

ARCA SHELLS AND DOLPHINS - ARCA SHELLS AND OCTOPUS



SEA COLLECTION





JACOBAEUS COMPOSITION



OCTOPUS



CRABS - LOBSTER



SEA-HORSES BOWL



## HEXAPLEX CENTERPIECE











100

CHARONIA SHELL







NAUTILUS COMPOSITION





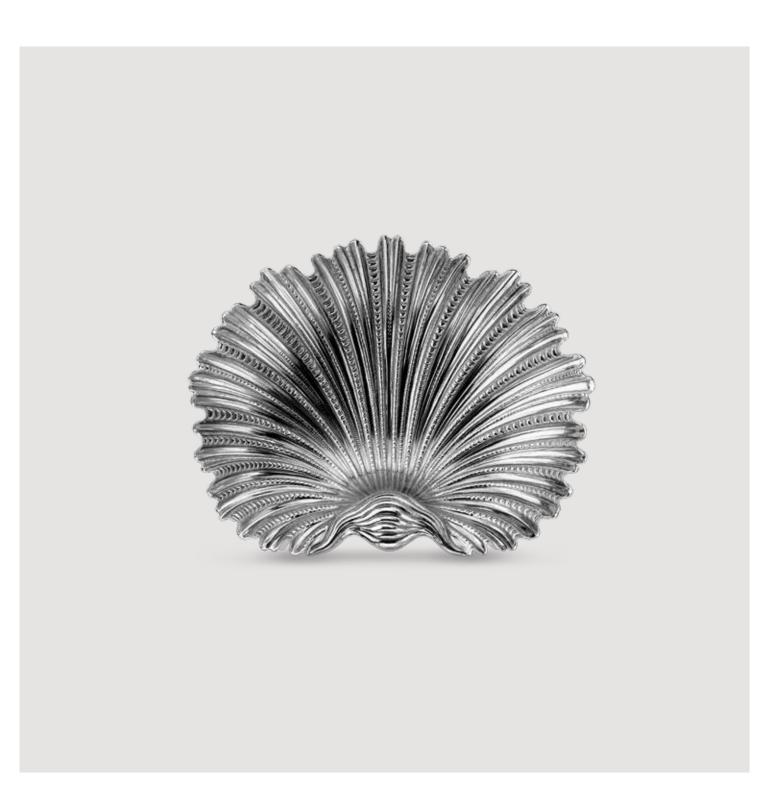
NAUTILUS COMPOSITION











## Caviar Collection

This refined collection with its contemporary flair and linear design is inspired by the precious sturgeon eggs, a delicacy very much appreciated in the past by the Persian and Russian aristocracy. Buccellati took, as the aesthetical motif of the collection, the delicate but perfect sphere, typical of the caviar, conceiving not only the entire caviar set - caviar dish, ice bowl, champagne bucket, flutes, caviar spoon and vodka glass - but also other more regular objects such as placemats, jattes, vases, coasters, salt & pepper mills and frames. A special reference needs to be given to the Caviar glass collection created with Venini that combines the aesthetic motif of the collection with Venini's white opaque glass creating a contrast of great effect that recalls the colours of the Russian winter.



CAVIAR COLLECTION



WINE GLASS - WATER GLASS - VODKA SHOT

CAVIAR COLLECTION



CAVIAR COLLECTION









FLÛTE GLASS – VODKA SHOT



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SALT & PEPPER - BOTTLE HOLDER



COOKIE TRAY - CHANGE TRAY

120





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CAVIAR BOWL - CAVIAR SET



MAGNUM CHAMPAGNE BUCKET



CALICE CHAMPAGNE BUCKET



TULIPANO CHAMPAGNE BUCKET

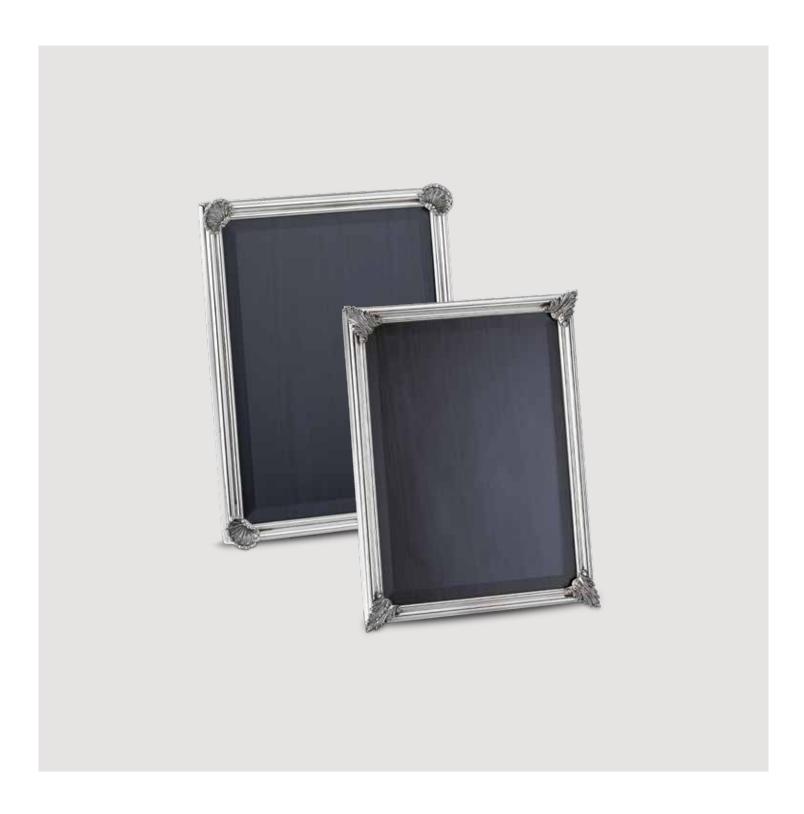
## Frames Collection

In our homes, the silver frame adds a touch of personality and brightness while revealing our story in a unique and very personal way. The Buccellati frames are precious creations in which tradition and innovation draw together to bind memories, intimacy and unforgettable moments of our lives. The edges of the frames are enriched with decorations inspired by nature such as shells, grape vines, leaves, flowers or timelessly elegant renaissance motifs. The peculiarity and preciousness of the Buccellati style, always immediately recognizable, adds a flair of noble and rare beauty to every frame.

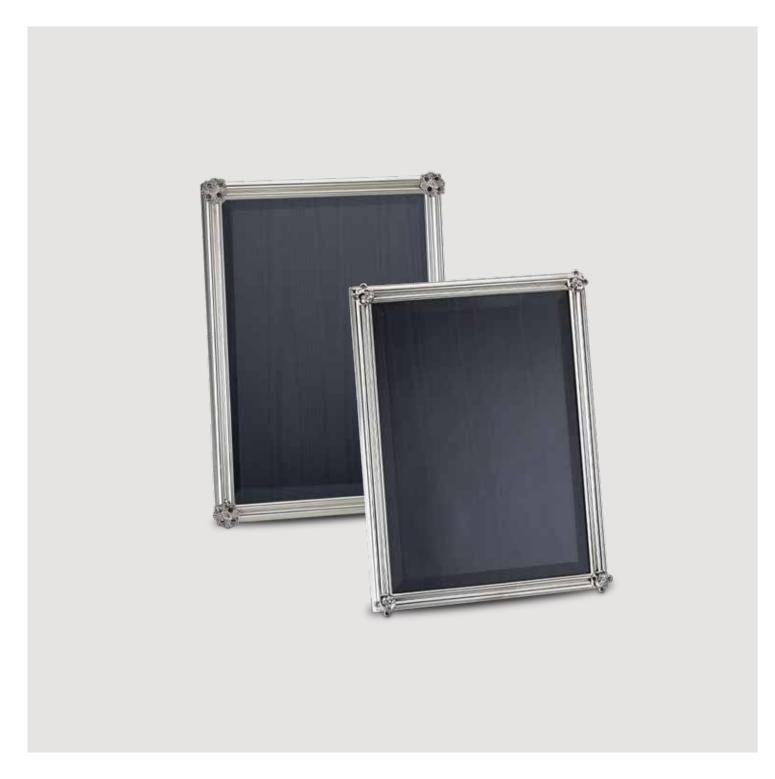




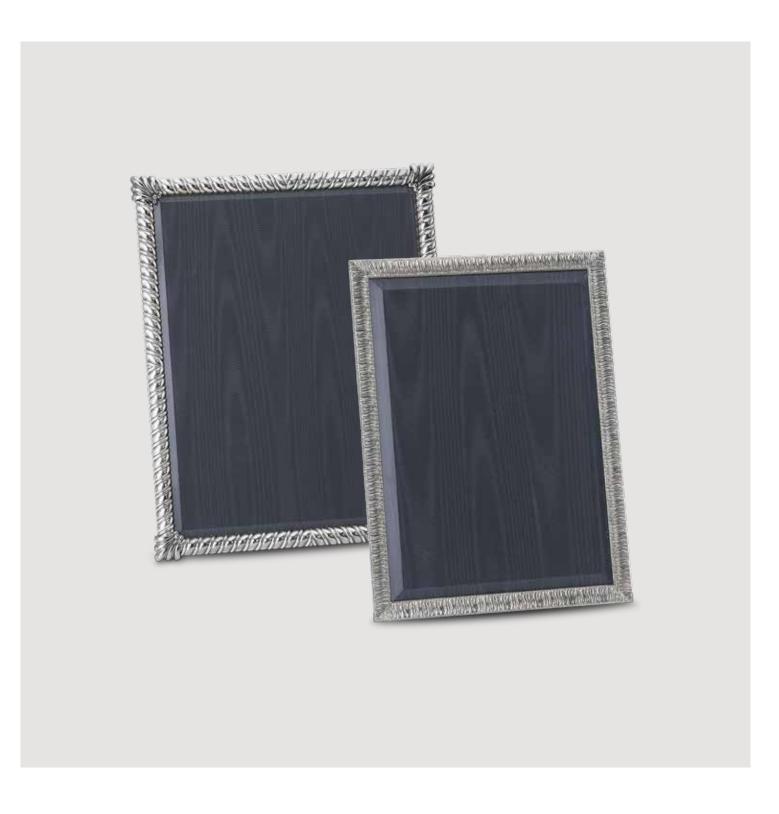
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SHELLS - ACANTHUS LEAVES

















ACORN - SEICENTESCA





DOUBLE ROUCHE - ROUCHE



VINE LEAVES - IVY LEAVES



MEDICEA - RINASCIMENTALE





## Murano Collection

The Murano Collection witnesses the close link between Buccellati and Venice, all based on intellectual and historic affinities, sharing of elegance and timeless beauty. The combination between the light and amazing Murano glasses and the silversmithing art of Buccellati shows the perfect union of traditions and know-how experiences which characterize these creative arts, both standing out for the top quality of materials and the prestige of the workmanship. The jam jars are multicolored and untiringly fascinating art objects: a series of containers for sauces, marmalades and jams with a fruit-shaped base in Murano glass and a silver top. They perfectly express how the artistic concept of Buccellati evolves on an endless research of original and elegant solutions, remaining unaltered in time.





VIOLET PLUM - TARNISHED PLUM

146



YELLOW PLUM - PEACH



GREEN PEAR - YELLOW PEAR



RED APPLE - YELLOW APPLE - GREEN APPLE



HAZELNUT - PINEAPPLE





MUSHROOM - TOMATO



PUMPKIN - YELLOW PEPPER





## Lifestyle Collection

The Buccellati Lifestyle collection is a tribute to the millenary history of humanity and to the silversmith's ability, along the centuries, in making available for everyday use increasingly refined and elaborate silver goods. Flatware with a variety of designs, glasses and goblets with a peerless allure, lavish carafes, linear trays with elaborated edges, eclectic salt & pepper inspired by flora and fauna, as well as centerpieces, vases, candlesticks and candelabras with a precious and refined design. Every creation is characterized by the incomparable expertise and ability of the Buccellati's silversmiths who take care of every single detail in order to achieve perfection.



VORTEX - SEGMENTS



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LIFESTYLE COLLECTION VASES





LIFESTYLE COLLECTION



FESONI - WAVES - PETUNIA

LIFESTYLE COLLECTION VASES





LIFESTYLE COLLECTION

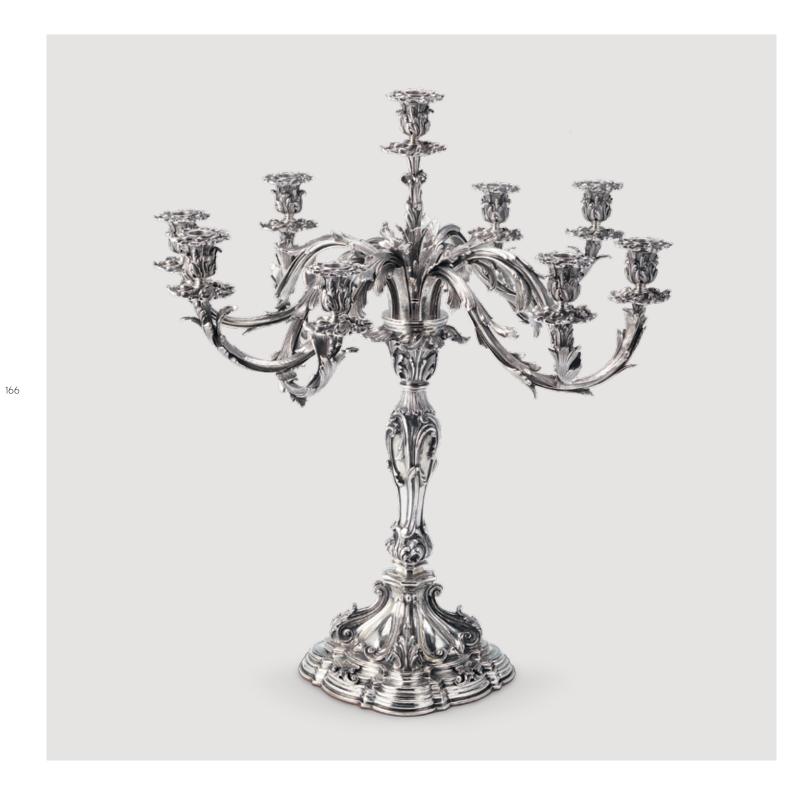


OLYMPIA



LIFESTYLE COLLECTION VASES

LIFESTYLE COLLECTION CANDELABRAS



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LIFESTYLE COLLECTION CANDELABRAS



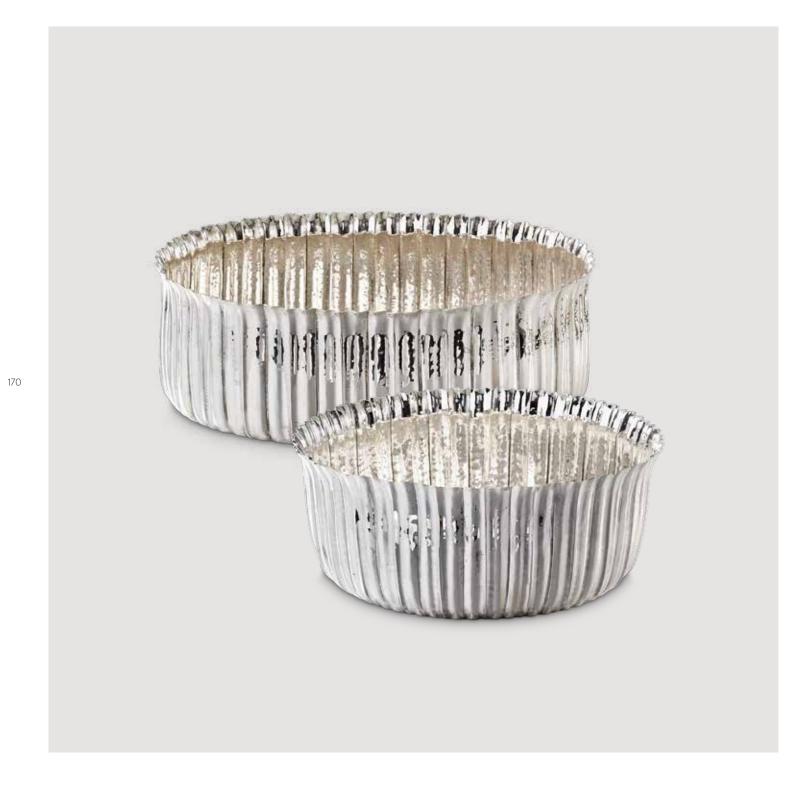


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LIFESTYLE COLLECTION CANDLESTICKS









RINASCIMENTO



172



MILANO



LIFESTYLE COLLECTION CENTERPIECES



OPERA BOWL - OPERA BONBONNIERE









DOUBLE ROUCHE







OPERA CHANGE TRAY - OPERA TRAY



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LIFESTYLE COLLECTION PLATES



GRANDE IMPERIALE

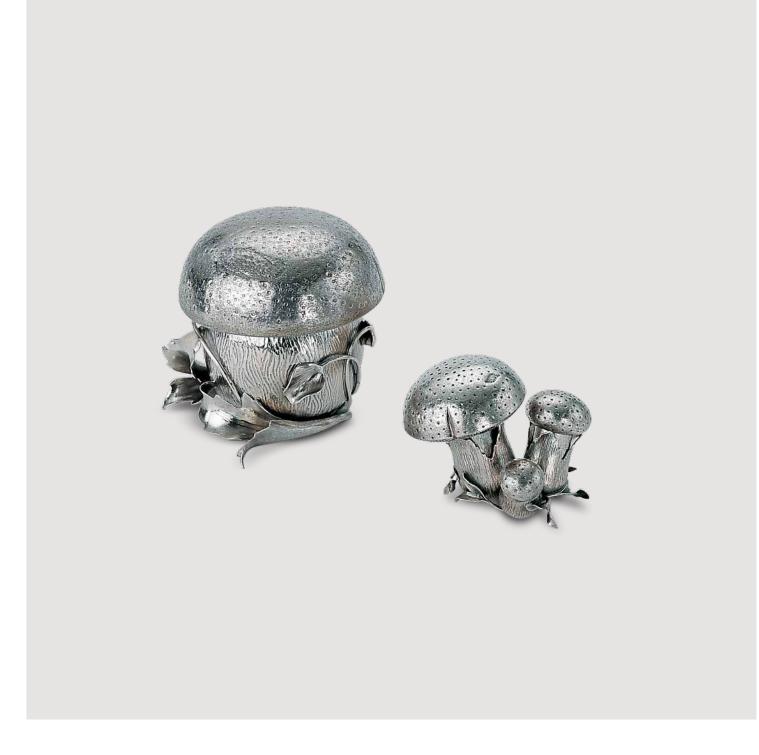




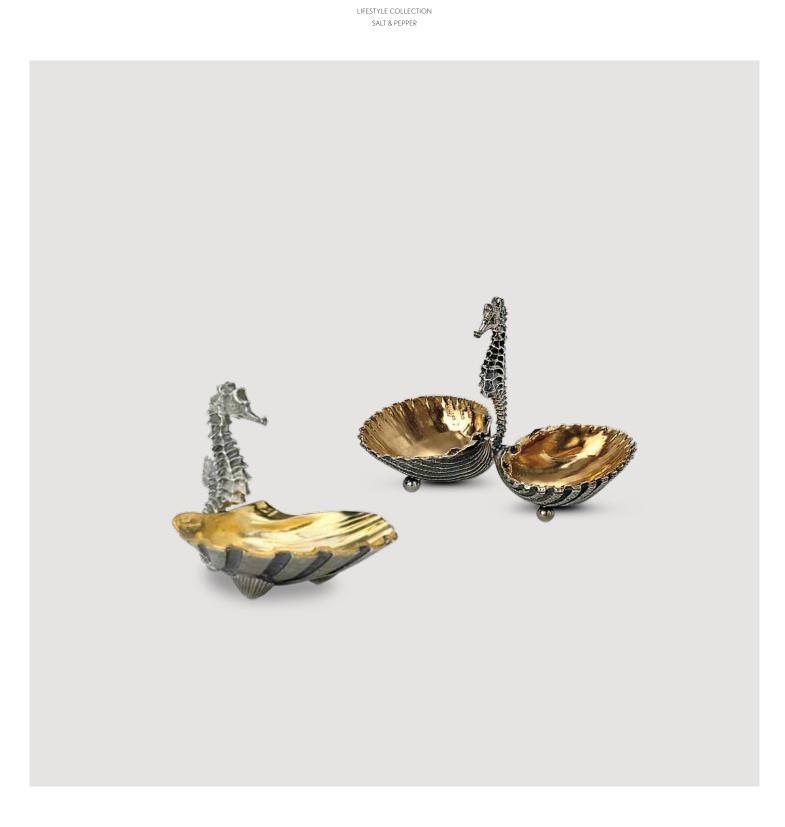


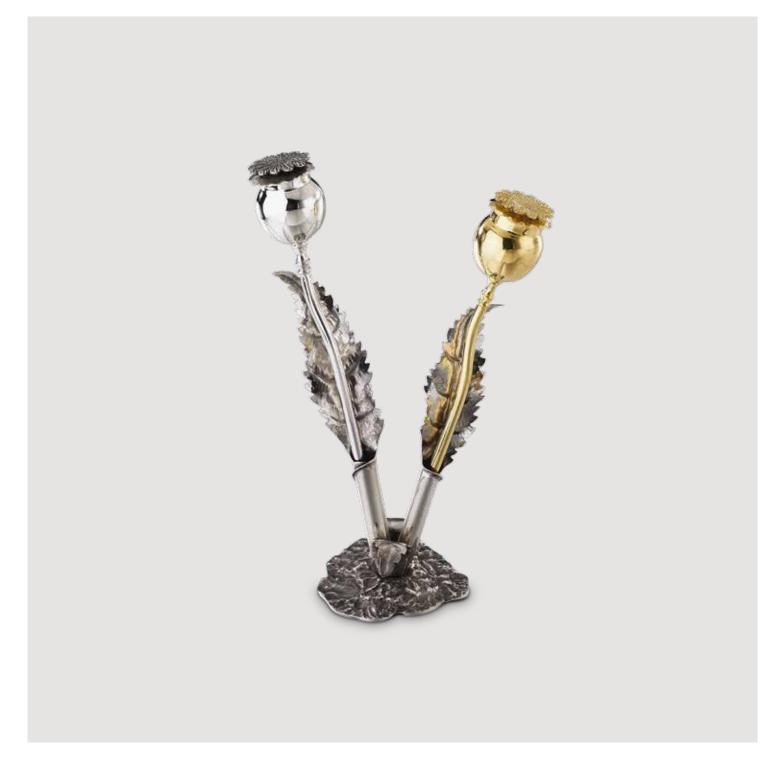




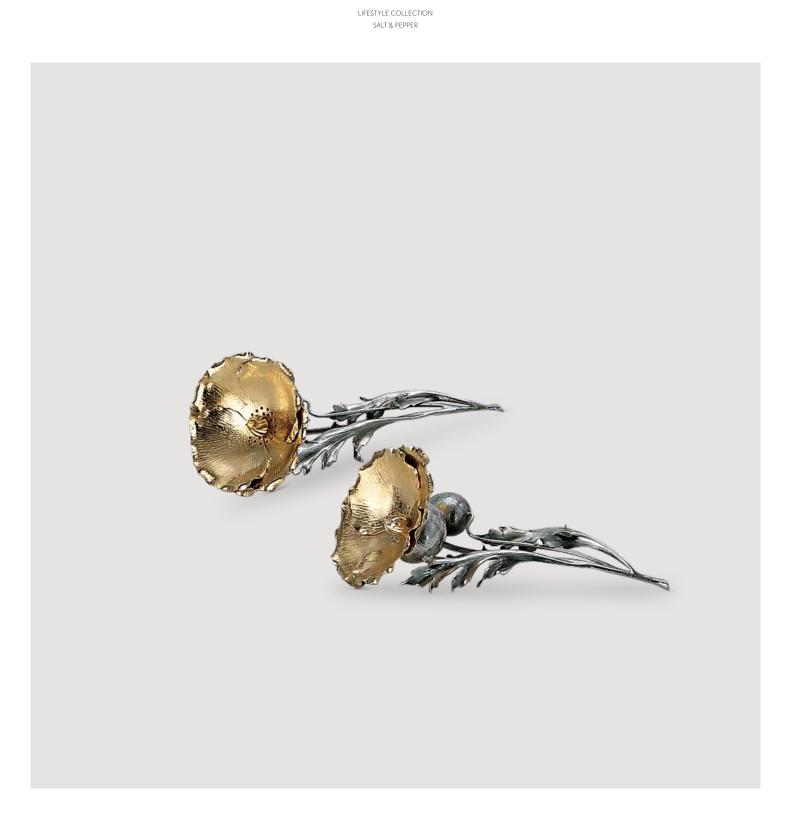


LIFESTYLE COLLECTION SALT & PEPPER





LIFESTYLE COLLECTION SALT & PEPPER











Romanico











LIFESTYLE COLLECTION

FESONATO GLASSES - POLDI PEZZOLI PITCHER

LIFESTYLE COLLECTION PITCHERS

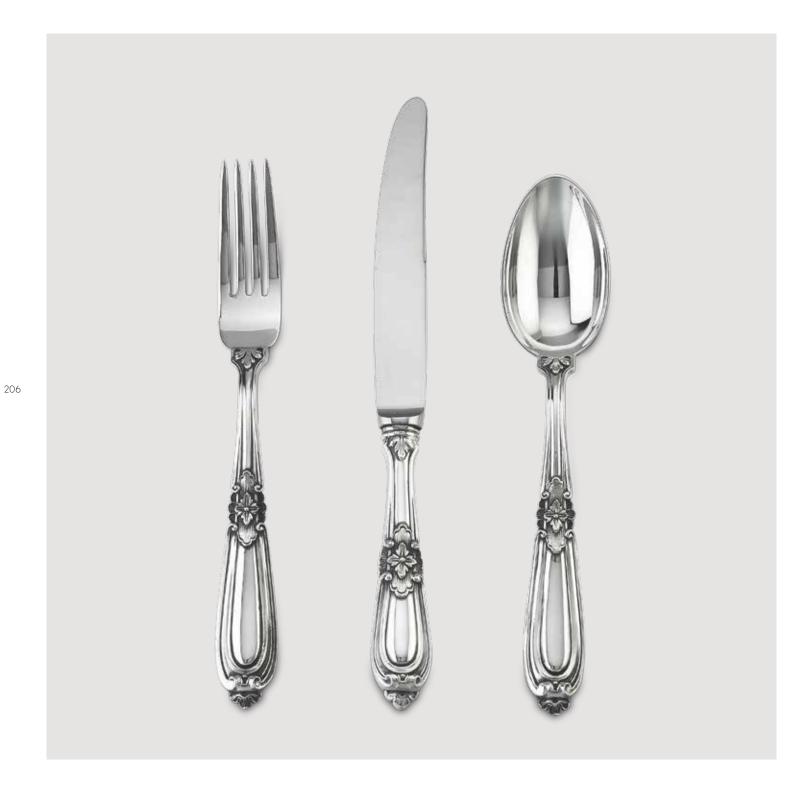


LIFESTYLE COLLECTION PITCHERS













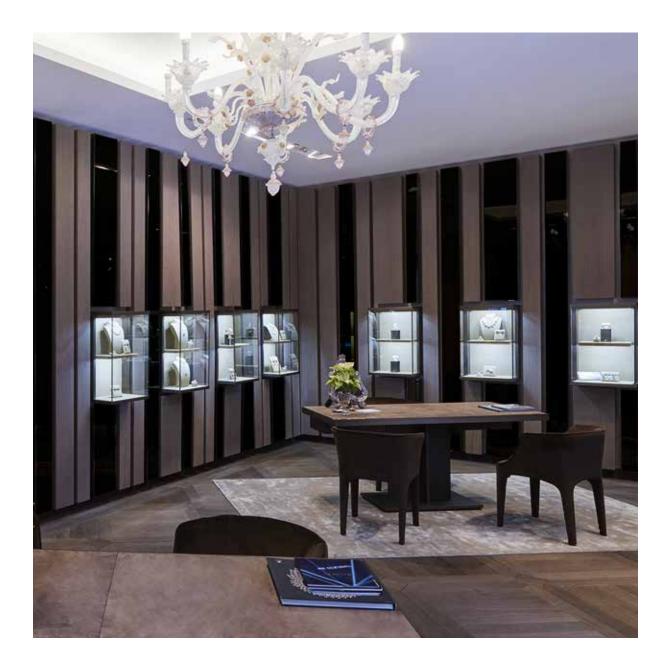












MILAN VENICE FLORENCE CALA DI VOLPE CAPRI PARIS LONDON **MONTE CARLO** MOSCOW DUBAI BEIRUT NEW YORK CHICAGO SAN FRANCISCO **BEVERLY HILLS** ASPEN **BAL HARBOUR** PALM BEACH HONG KONG SEOUL TOKYO OSAKA NAGOYA



RISGUARDI

